



SHEN ZHEN HONGYIAN ELECTRONICS CO., LTD



POWERPOINT



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1. Company Profile

Shenzhen hongyian electronics co.,Ltd. Was established in 2012. The plant is located in bao' an district shenzhen city. The main products is pin header, female header, box header ,eject header, european socket din41612 and other electronic connectors, and wiring harness spare parts processing. The company adheres to the business philosophy of integrity, practicality, concerted efforts, and efforts, relying on strong design and technology research and development capabilities and distribution of sales channels around the world, in just a few years to achieve long-term development. The number of employees has increased from more than 20 at the beginning to more than 80 at present, with an annual turnover of nearly 50 million YUAN.

In the rapid growth of the company at the same time, imported from abroad a complete range of testing equipment, pay attention to staff training, pay more attention to quality control, strictly implement the iso9001 quality assurance system, share social responsibility, provide environmental protection pollution-free products.

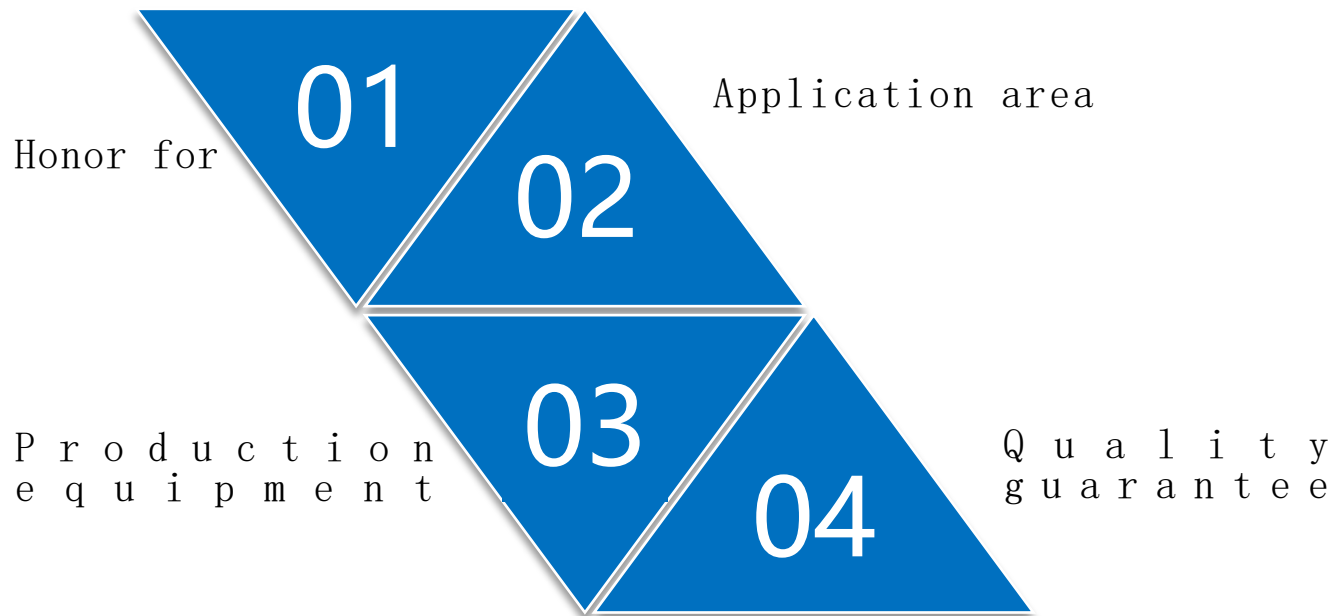
With the continuous development of the company, in order to integrate the consistency and unity of the enterprise, the quality system was comprehensively upgraded and revised in 2017, and passed the iso9001:2015 certification of ucs at the end of the same year.

With the expansion of business volume, we are fortunate to become a good supplier of many international brands, which is the verification of our strength and quality. However, modern science and technology are developing with each passing day, and customers' requirements for quality are becoming more and more accurate and stable, which is both an opportunity and a challenge for hongyian. Hongyian will strive to forge ahead and innovate, and learn from advanced customers upstream while sharing the prosperity of science and technology, so as to contribute its own strength to the era of digital technology.

1. The Company Scene

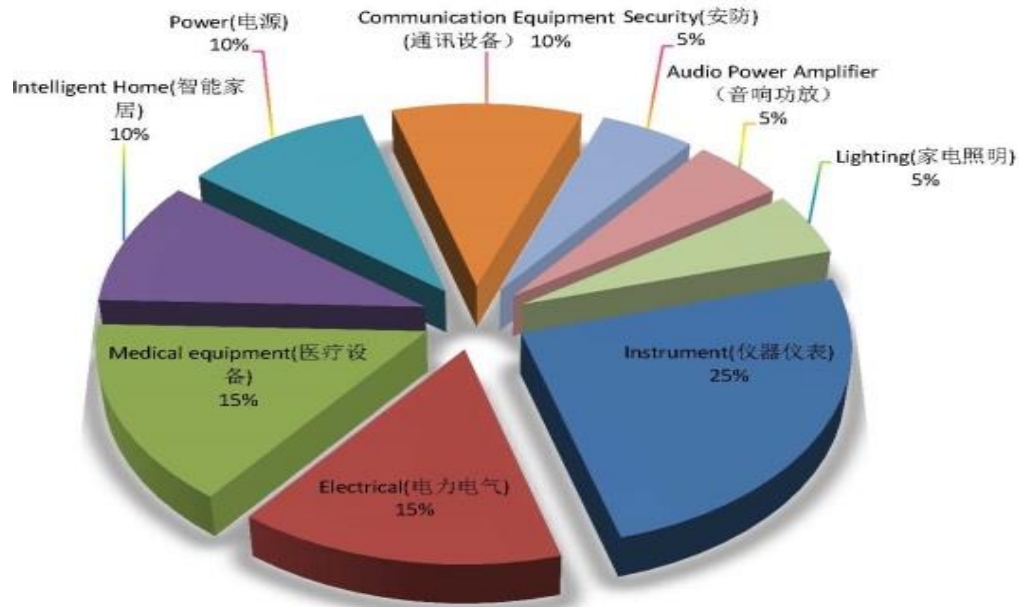
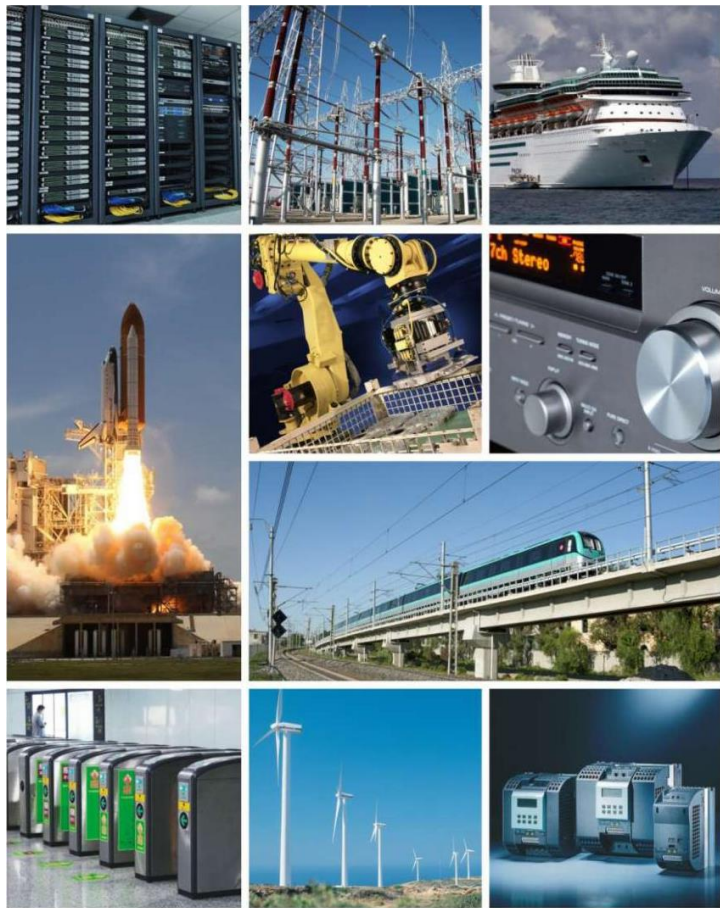


2. Company Strength



Adhere to refine on, refused to mediocrity do spirit, help you achieve beautiful, delicate, precise effect, allows you to create superior value

Application Field

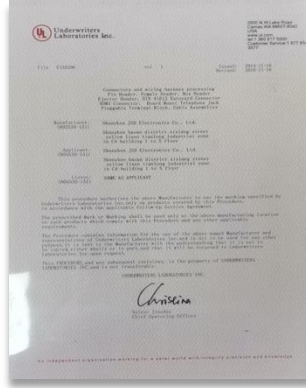


Instrument (仪器仪表)	25%
Electrical (电力电气)	15%
Medical equipment (医疗设备)	15%
Intelligent Home (智能家居)	10%
Power (电源)	10%
Communication Equipment (通讯设备)	10%
Security (安防)	5%
Audio Power Amplifier (音响功放)	5%
Lighting (家电照明)	5%

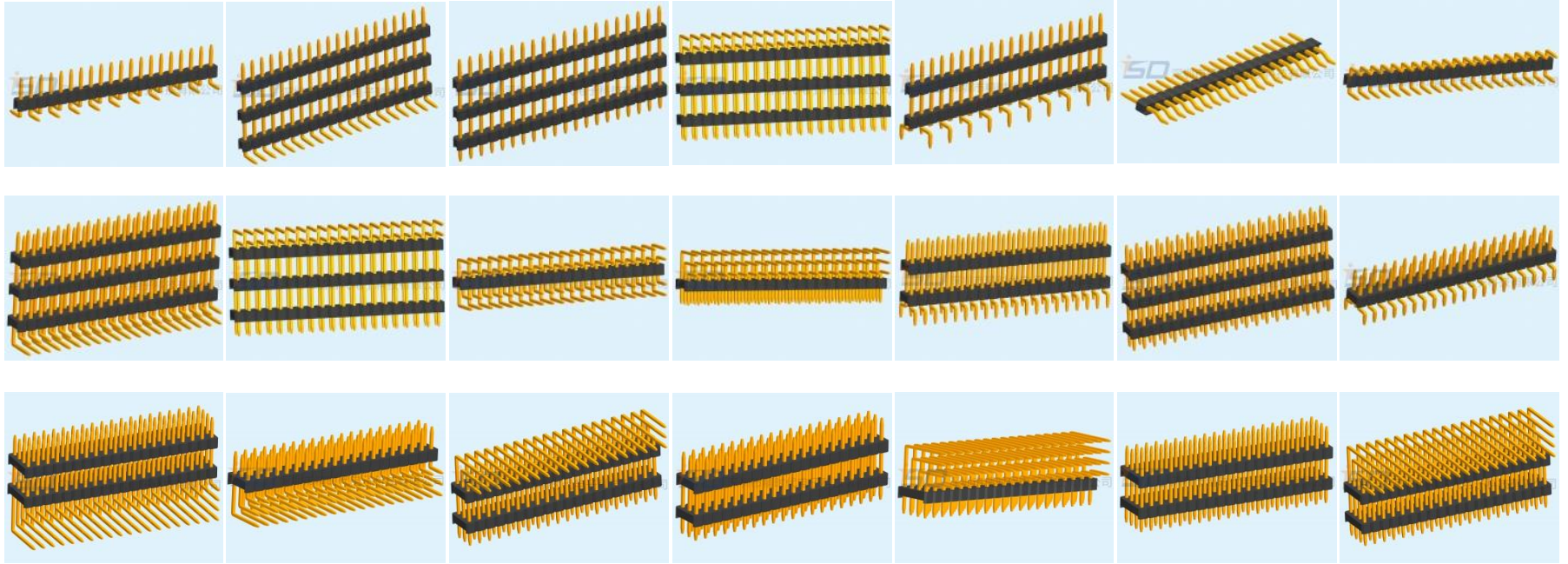
Main Partners (indirect/direct)



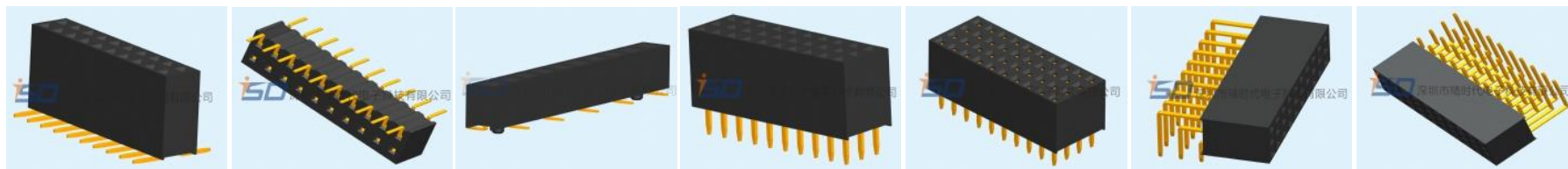
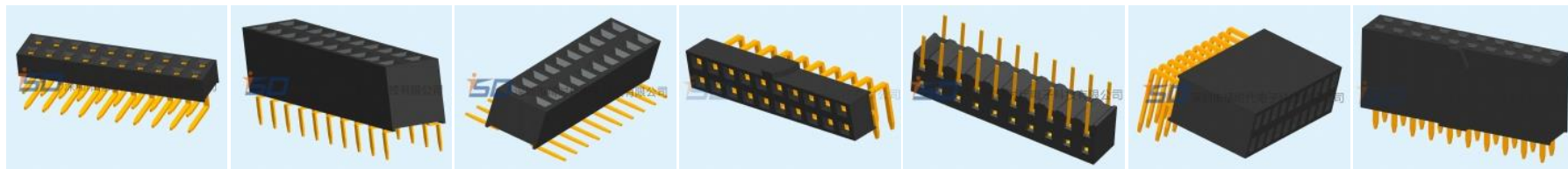
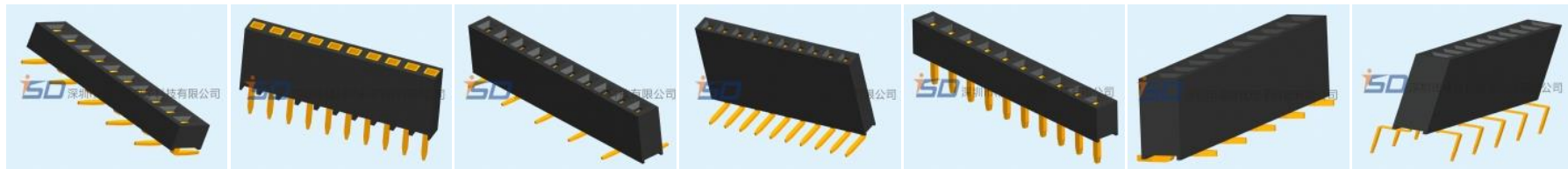
Company Certification



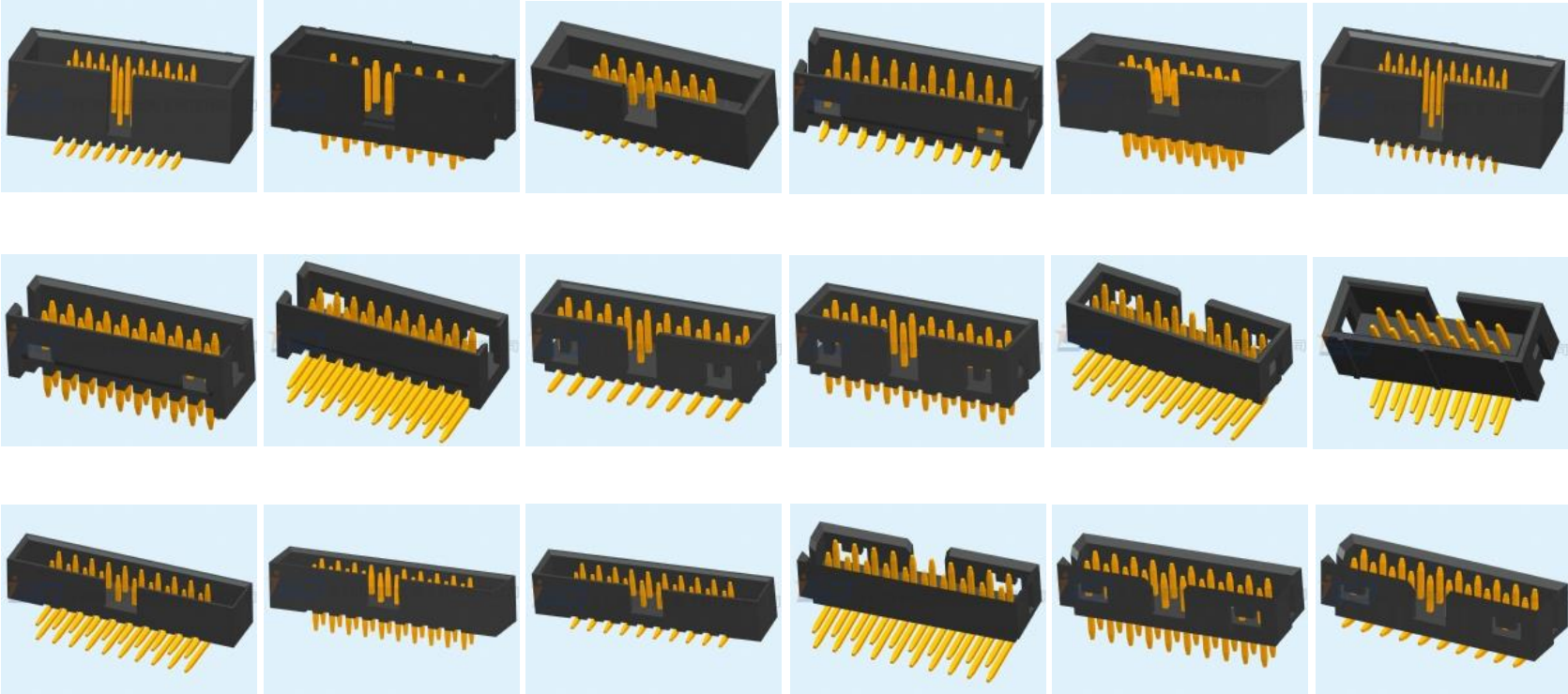
Pin Header Series



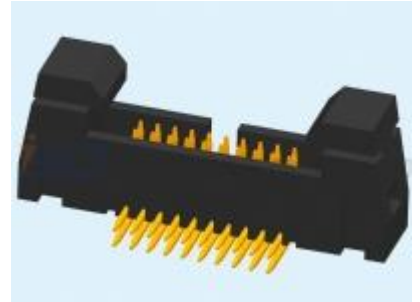
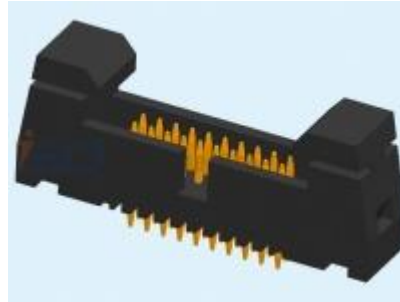
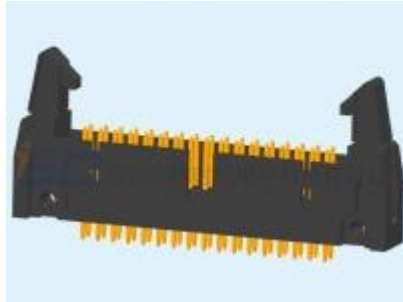
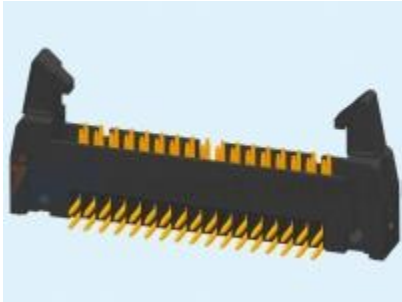
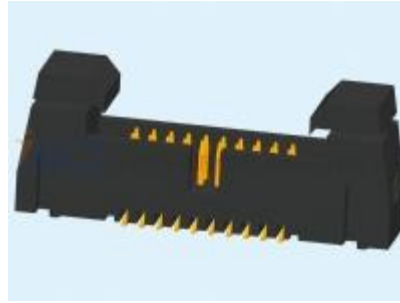
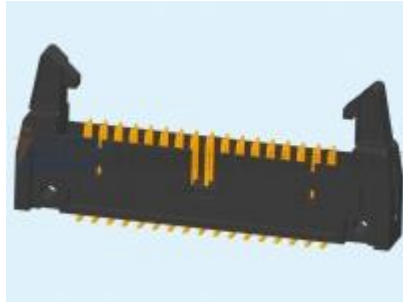
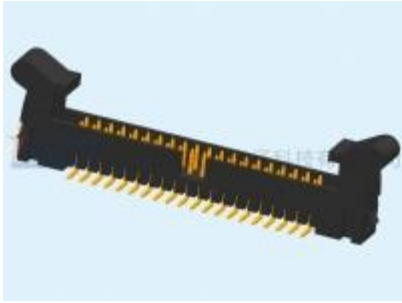
Female Header Series



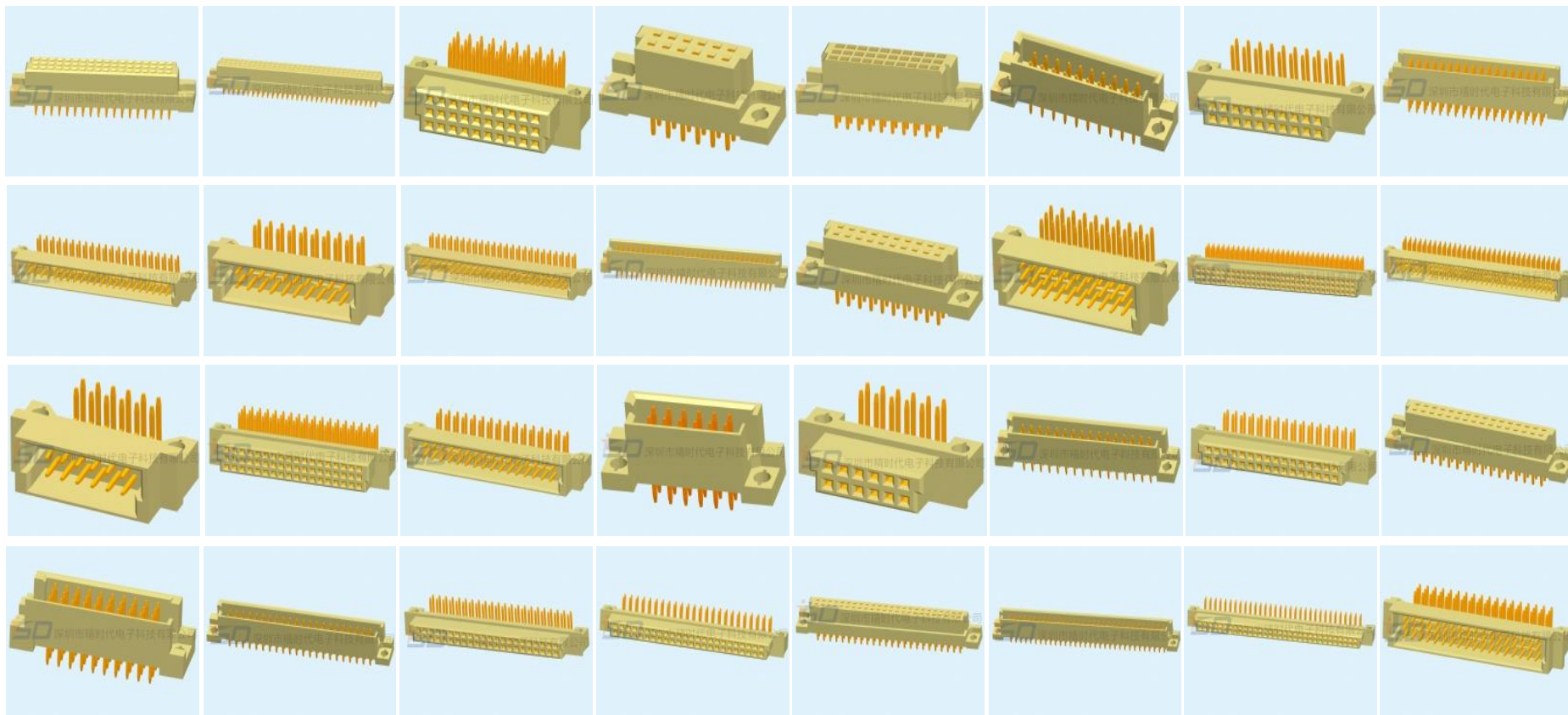
Box Header Series



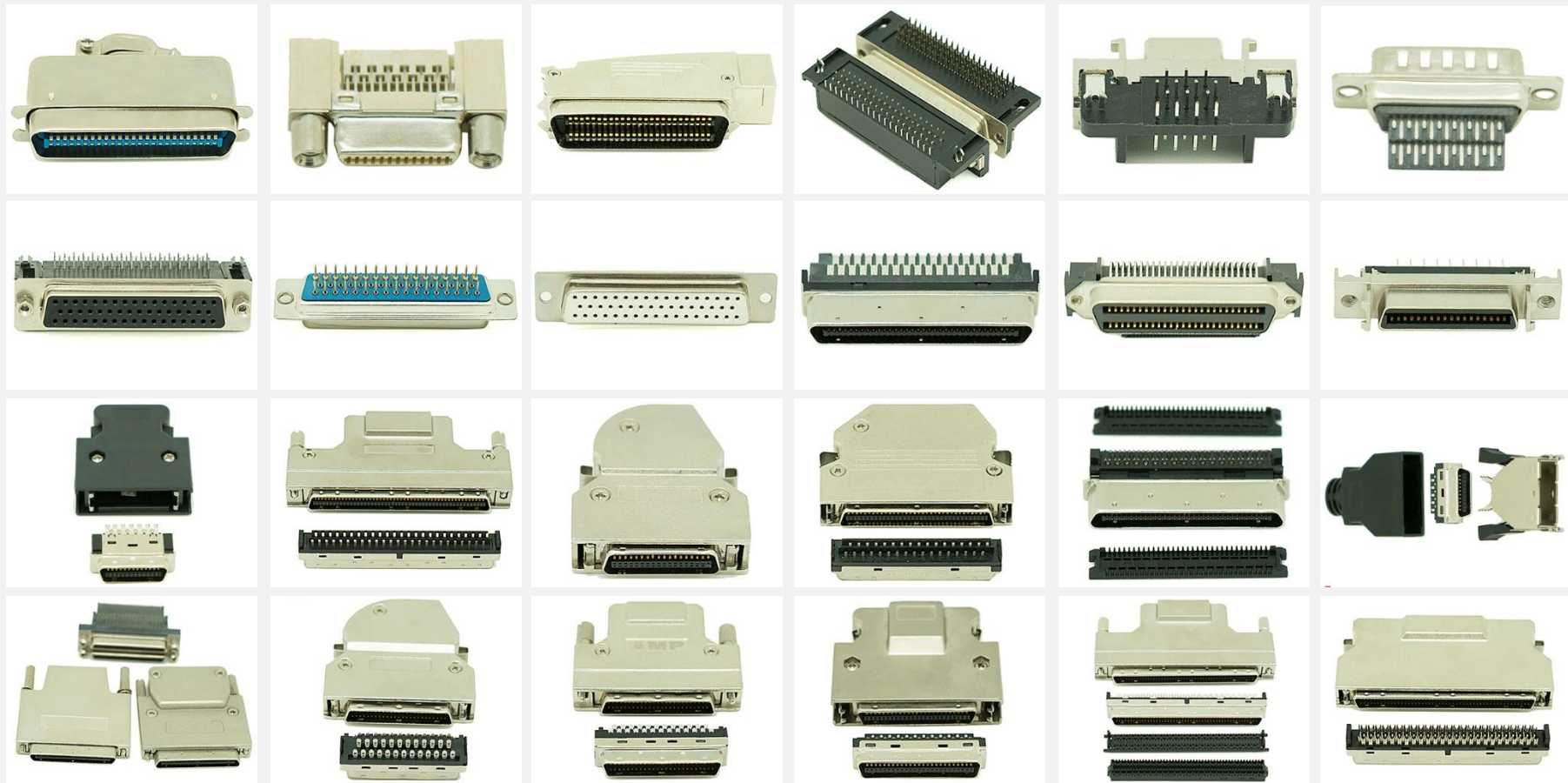
Ejector Header Series



European Socket Series



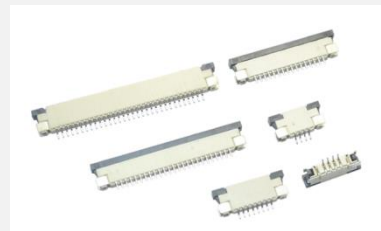
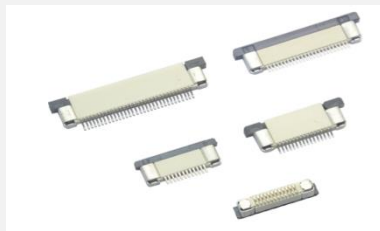
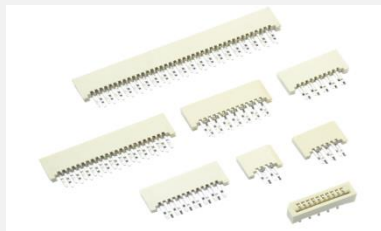
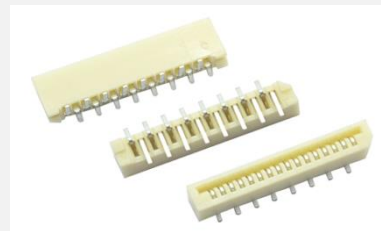
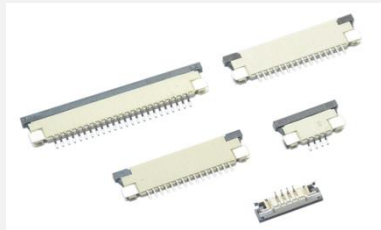
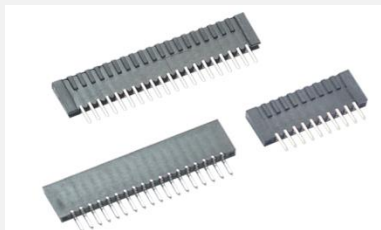
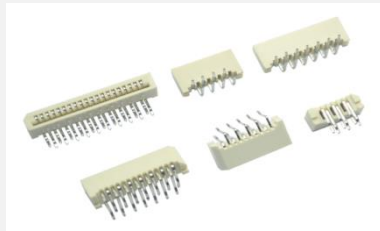
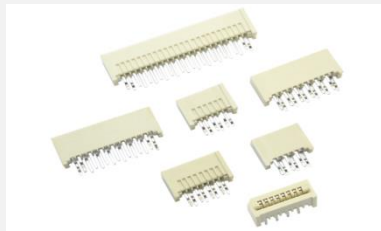
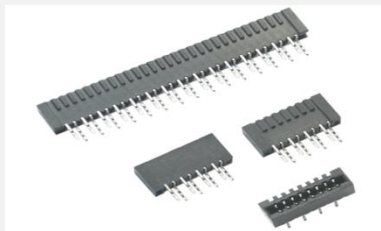
SCSI Socket Series



D - SUB Socket



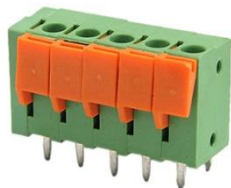
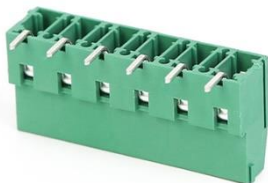
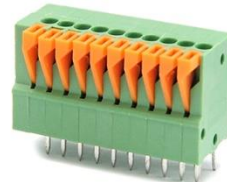
FPC Socket



RJ network port



Terminal Block



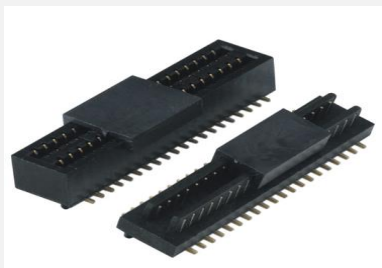
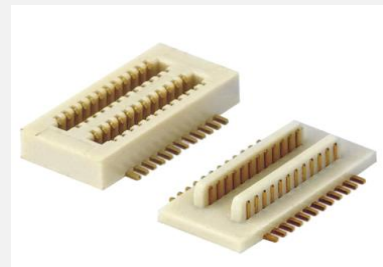
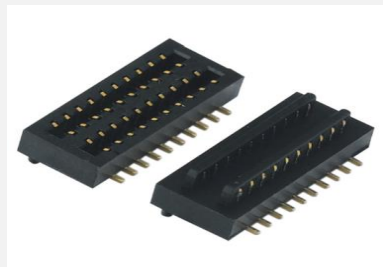
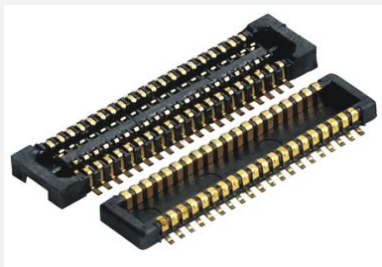
USB Connector



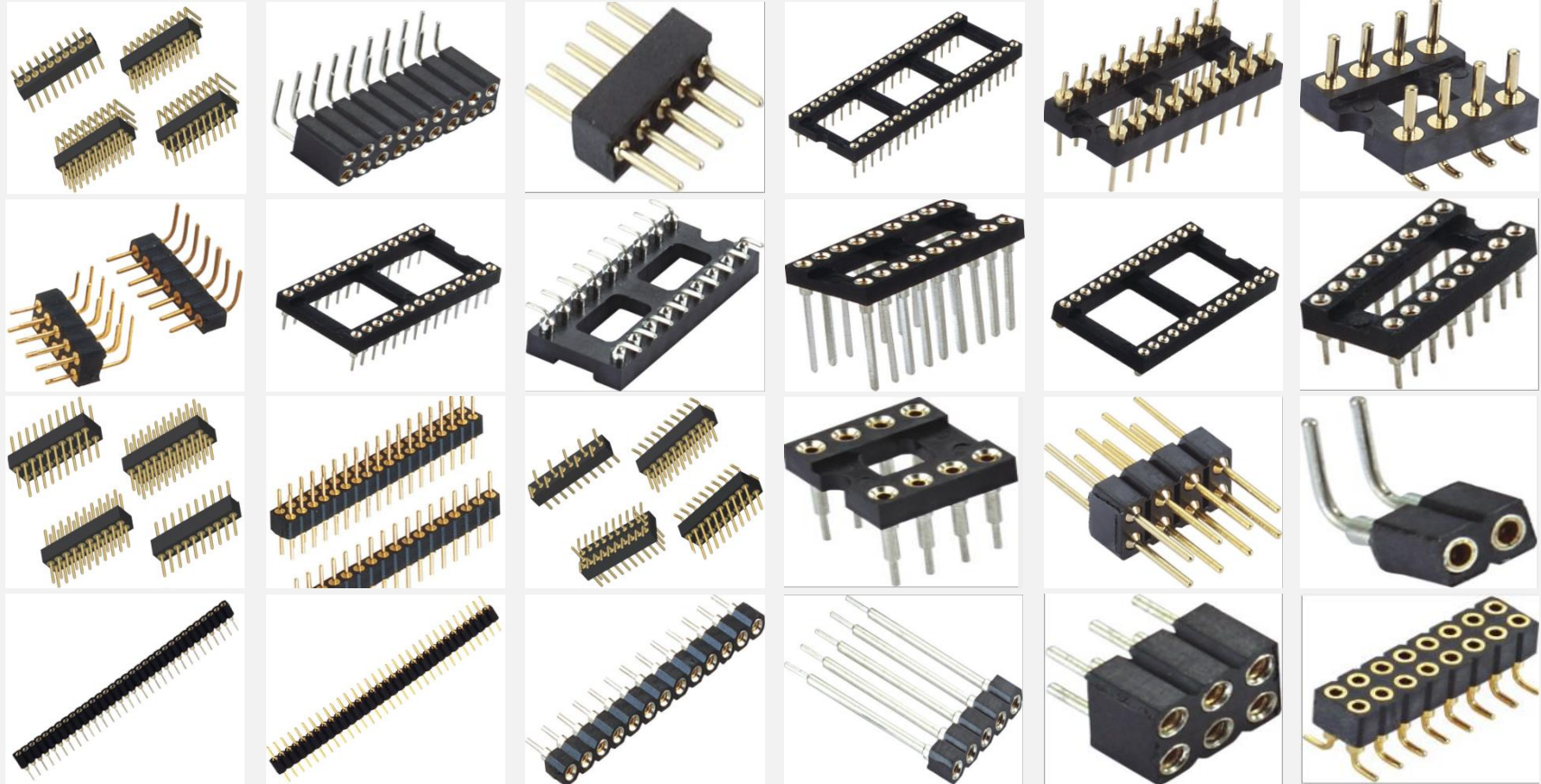
Wafer



Board to Board (BTB)



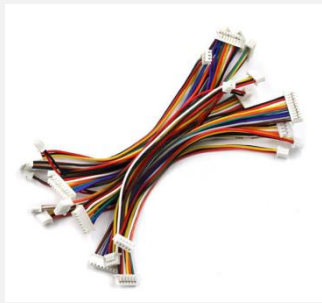
Round Pin Connector



Assembly Cable



Assembly Cable



Enterprise Equipment



Discharge machining
machine



Wire cutting
machine



Automatic PIN machine

Factory Equipment



Injection molding machine



High speed punch



Automatic group loader

Factory Equipment



Salt water spray test chamber

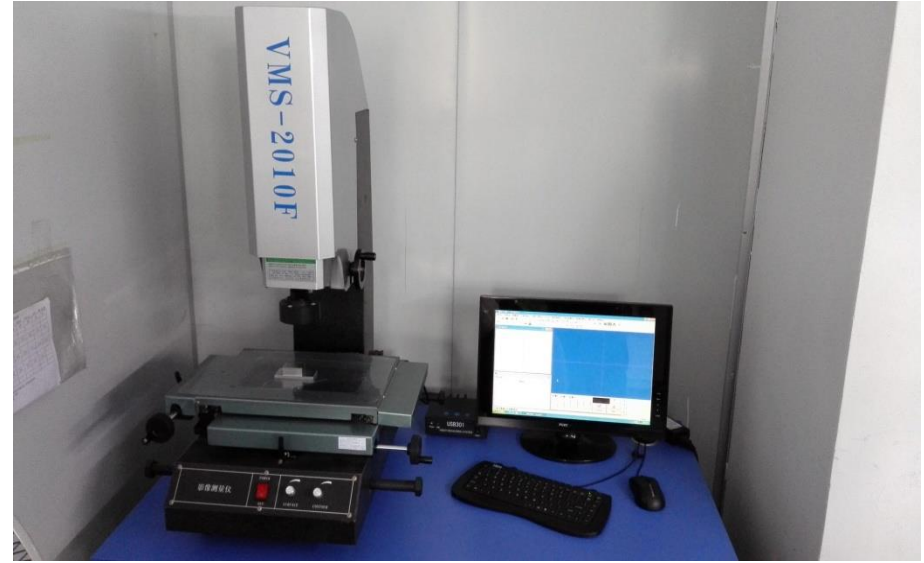
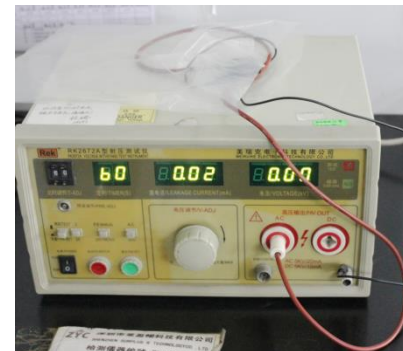


Image measuring instrument

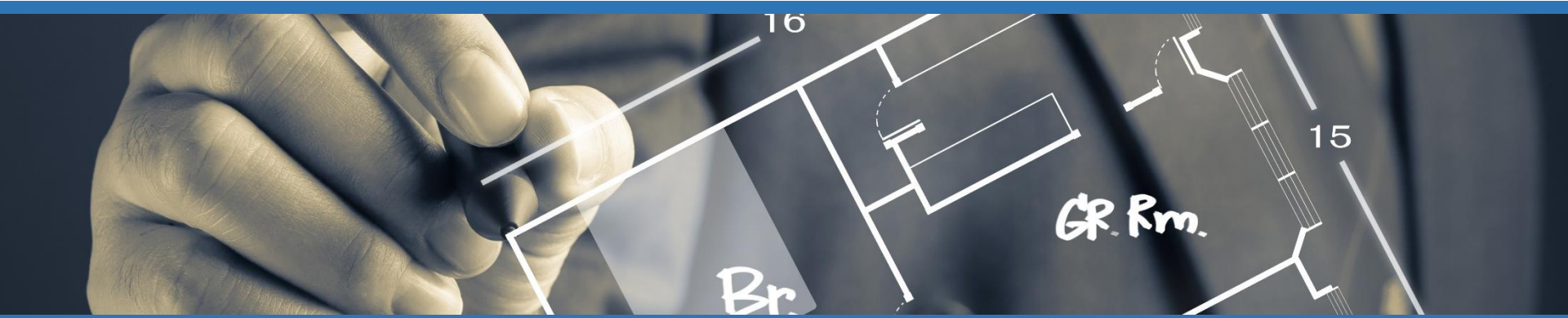
Factory Equipment



Factory Equipment



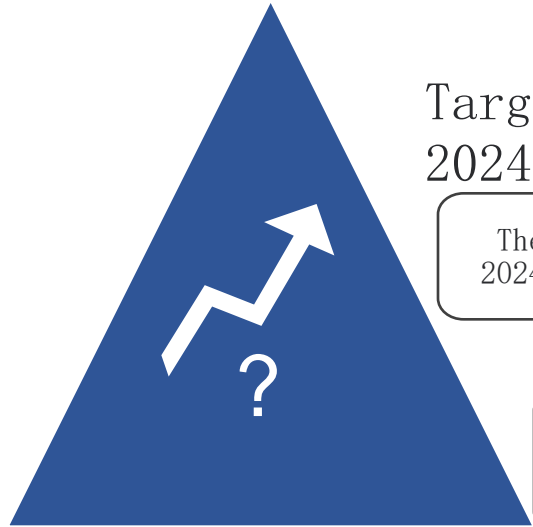
Quality Assurance



Adhere to the spirit of excellence, refuse mediocre work, help you achieve beautiful, delicate, rigorous, effect, create outstanding value for you



Future Planning



Target sales in
2024

The sales volume in
2024 is RMB30 million

In 2023, the sales volume was RMB20
million

Put the equipment into automatic transformation

- In 2024, 10 sets of automation equipment are planned to be invested to update old machines and molds. The target automation equipment will replace the existing labor rate by more than 50%, so that the production capacity can reach 13,000K/PCS per month
- To upgrade the automation degree of existing equipment to cope with the increasing pressure of operating costs, the target of automation transformation degree is 80% in 2024

Future Planning



World map planning

The company's products are mainly sold to America, Asia Pacific, Europe and China. In the future, the company will accurately grasp the market trend, timely adjust the industrial layout, timely launch marketable products, with flexible and diverse; Pay attention to the construction and management of marketing team; Effective control of product quality, reasonable planning of marketing expenses, appropriate strengthening of cost advantages - so that the company has always been flexible and steady attitude, from victory to victory, from brilliant to brilliant!



SHEN ZHEN HONGYIAN ELECTRONICS CO., LTD

2024



THANKYOU